

## **SCB Europe Region Sponsorship Guidelines**

### **About SCB**

The Society for Conservation Biology (SCB) is a non-profit organisation, dedicated to facilitating, promoting, and advancing the scientific study and conservation of biological diversity. While our historical roots were founded in the field of biology, we recognize that conservation in today's complex world requires a globalized approach that maximizes collaboration amongst professionals from all fields. With more than 2,500 members worldwide, professionals, students, organizations, and supporters collaborate together in a way that transcends borders to advance the SCB vision and mission.

### **Our Vision**

We envision a world where people understand, value, and conserve the diversity of life on Earth and where SCB, a globally diverse, equitable, and inclusive community of professionals, students, organizations, and supporters, serves as a leading voice for the scientific study and conservation of Earth's biological diversity.

### **Our Mission**

To advance the science and practice of conserving Earth's biological diversity.

### **About SCB Europe Region**

The SCB Europe Region is a network of professionals working for the conservation of biodiversity with a special interest in European issues. The Region has over 500 members from across Europe and further afield. The principal goals of the Region are:

- To increase awareness and understanding of European conservation issues.
- To strengthen conservation science and its application in Europe.
- To advocate for biological diversity and willingly offer and promote the role of scientific review in assessment of conservation strategies.
- To develop, promote and facilitate networks of communication and collaboration among our members, and other researchers, managers, government agencies and non-governmental organizations in Europe and throughout the world.

### **Sponsorship**

SCB Europe Region seeks opportunities for income generation through sponsorships from sponsors who support the Vision and Mission of SCB. In turn, sponsorships enable sponsors to share their company/organisation's vision, position themselves as an environmental and conservation leader, and gain visibility and network with the global environmental and conservation community.

SCB Europe Region is a member-led organisation and we aspire to the highest standards of ethics. We will always maintain our independence and we will not allow external partnerships to bring our name into disrepute. There are occasions when it is not possible for SCB Europe Region to accept a gift, sponsorship or association with companies, organisations or

industries. A list of these are provided below but this list is not exhaustive and all sponsorship will be assessed on a case-by-case basis to ensure it aligns with SCB's Vision and Mission, and meets our Diversity, Equity, Inclusion and Justice (DEIJ) statement.

We will not accept sponsorship from companies, organisations or industries involved in the following activities:

- Hydrocarbons, mining or the extraction of fossil fuels.
- Tobacco manufacture.
- Gambling companies.
- Journals and publishers who charge a fee for the publication of material but do not provide the standard and expected publication services such as peer review and editing.
- Greenwashing and spreading misinformation.
- The direct violation of international treaties, codes or standards associated with the protection of human rights.
- Generating revenue from the sale of pornography.
- Where acceptance of a gift, sponsorship or association and any terms attached to it might be interpreted and/or viewed as having an inappropriate third-party influence on the decisions and work of the Region.
- Where there is any reasonable suspicion of any illegal activity.

All sponsors must have a zero-tolerance approach to slavery, servitude, forced or compulsory labour, or human trafficking within their own organisation and/or within their supply chain.

## **Transparency**

A full list of current and historic sponsors will be maintained on our website and in our Annual Report.

## **Contact**

For enquiries please email [europe@conbio.org](mailto:europe@conbio.org)